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## NEWS RELEASE

July 27, 2011

No. 11-12

### **Avalon Rare Metals Inc. Prices US\$ 43,665,000 Public Offering**

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**Toronto, ON - July 27, 2011 - Avalon Rare Metals Inc.** (TSX and NYSE Amex: AVL) ("Avalon" or the "Company") announced today that it has priced an underwritten public offering of 7,100,000 common shares (an increase of 100,000 common shares from the previously announced number) at a price to the public of US\$ 6.15 per share with respect to shares initially offered in the United States or in other countries outside of Canada and Cdn\$ 5.81 per share with respect to shares initially offered in Canada.

The Company expects that the offering will yield gross proceeds, before expenses, of US\$ 43,665,000 (Cdn\$ 41,251,000) million and intends to use the net proceeds of the offering for the completion of the bankable feasibility study on the Thor Lake Rare Metals Project, working capital and general corporate purposes. The offering is expected to close on or about August 3, 2011, subject to customary closing conditions, including the approval of the Toronto Stock Exchange and the NYSE Amex. In connection with the offering, the Company also granted the underwriters a 30-day option to purchase up to 1,065,000 additional common shares at the applicable offering price to cover over-allotments, if any.

Citigroup Global Markets Inc. and Dahlman Rose & Company, LLC are acting as joint book-running managers for the offering and as the representatives of the several underwriters pursuant to the terms of an underwriting agreement entered into with the Company. The securities described above are being offered in Canada pursuant to a final prospectus supplement to a final base shelf prospectus dated May 4, 2011 filed with the securities regulators in each of the provinces and territories of Canada, other than Québec, and in the United States pursuant to a registration statement filed with the U.S. Securities and Exchange Commission (the "SEC"), which became effective on May 5, 2011.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction. Copies of the final prospectus supplement and accompanying prospectus may be obtained, when available, at the SEC's website at [www.sec.gov](http://www.sec.gov) and on SEDAR at [www.sedar.com](http://www.sedar.com). A copy of the final prospectus supplement and accompanying prospectus relating to these securities may also be obtained when available from Citigroup Global Markets Inc., Brooklyn Army Terminal, 140 58<sup>th</sup> Street, 8<sup>th</sup> floor, Brooklyn, NY 11220 (Tel: 800-831-9146 or e-mail: [batprospectusdept@citi.com](mailto:batprospectusdept@citi.com)) and from Dahlman Rose & Company, LLC, Attn: Prospectus Department, 1301 Avenue of the Americas, 44<sup>th</sup> Floor, New York, NY 10019 (Tel: 212-920-4521, email: [prospectus@drco.com](mailto:prospectus@drco.com) or fax: 646-304-8824).

## About Avalon Rare Metals Inc. (TSX and NYSE-Amex: AVL)

Avalon Rare Metals Inc. is a mineral exploration and development company focused on rare metals deposits in Canada. Its flagship project, the 100%-owned Nechalacho Deposit, Thor Lake, NWT, is emerging as one of the largest undeveloped rare earth elements resources in the world. Its exceptional enrichment in the more valuable 'heavy' rare earth elements, which are key to enabling advances in green energy technology and other growing high-tech applications, is one of the few potential sources of these critical elements outside of China, currently the source of 95% of world supply. Avalon is well funded, has no debt and its work programs are progressing steadily. Social responsibility and environmental stewardship are corporate cornerstones. Avalon's performance on community engagement in the north earned it the 2010 PDAC Environmental and Social Responsibility Award.

Shares Outstanding: 94,869,715. Cash resources: approximately \$31 million.

To find out more about Avalon Rare Metals Inc., please visit our website at [www.avalonraremetals.com](http://www.avalonraremetals.com). For questions and feedback, please e-mail the Company at [ir@avalonraremetals.com](mailto:ir@avalonraremetals.com) or phone Don Bubar, President at 416-364-4938.

*This news release contains "forward-looking statements" within the meaning of the United States Private Securities Litigation Reform Act of 1995 and applicable Canadian securities legislation. Forward-looking statements include, but are not limited to, statements with respect to the filing of a final base shelf prospectus and prospectus supplement of the Company and obtaining a receipt therefore and having the registration statement declared effective. Generally, these forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved". Forward-looking statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of Avalon to be materially different from those expressed or implied by such forward-looking statements. Forward-looking statements are based on assumptions management believes to be reasonable at the time such statements are made. Although Avalon has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Such forward-looking statements have been provided for the purpose of assisting investors in understanding the Company's plans may not be appropriate for other purposes. Accordingly, readers should not place undue reliance on forward-looking statements. Avalon does not undertake to update any forward-looking statements that are contained herein, except in accordance with applicable securities laws.*